LATINO WEEK OF ACTION

MONDAY, MAY 24 – FRIDAY, MAY 28

2021

DIGITAL TOOLKIT

New York City, NY

Rank the Vote NYC | LatinoJustice PRLDEF | Hispanic Federation | NALEO Educational Fund | Dominicanos USA

ABOUT

OVERVIEW

This is a toolkit for organizations and individuals interested in participating in the Latino Week of Action taking place from Monday May 24, 2021 to Friday May 28, 2021. The Latino Week of Action is a collaboration amongst New York City's leading Latino serving organizations. This week is intended to raise awareness about the upcoming primary elections including key dates and deadlines, as well as inform the Latino community about the new ranked choice voting system.

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Designed by F.Y Eye

SCHEDULE OF ACTIVITIES

Monday 05/24
Latino Week of Action Kickoff Press Conference
- 10:00 AM - Roberto Clemente Plaza in the Bronx

Tuesday 05/25
Latino Voter Registration Phonebanks
- 1:30 PM - Dominicanos USA
- 5:00 PM - NALEO Educational Fund & DemocracyNYC

Wednesday 05/26
Neighborhood Day of Action
- 11:00 AM – East 149th Street and 3rd Avenue
- 5:00 PM - Diversity Plaza in Queens

Thursday 05/27
Webinar: ¡VOTA! - Why the NYC Primary Election is Our Moment
- 6 PM - via Zoom and Facebook Live

Friday 05/28
Get Ready to Vote Fiesta
- 6 PM – via Facebook Live

Pro tip:
Save events you plan to attend to your calendar now!

SAMPLE SOCIAL MEDIA POSTS

MONDAY 5/24

Graphics (Click to download)

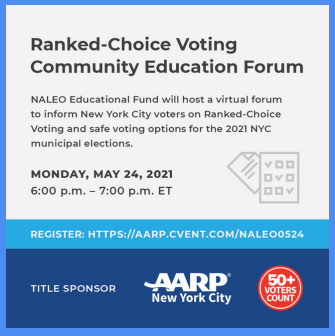
Suggested Language

Attention NYC: The deadline to register to vote in the June 22 Primary Elections is Friday, May 28. #veyvota #nycvotes
https://nycvotes.turbovote.org/

*Alternate Link:
https://bit.ly/DUSARegister

Atención Nueva York: la fecha límite para registrarse para votar en las elecciones primarias del 22 de junio es el viernes, 28 de mayo. #veyvota #nycvotes
https://nycvotes.turbovote.org/

*Alternate Link:
https://bit.ly/DUSARegister



AARP New York Public Forum:
Join us tonight at 6PM to learn about Ranked Choice Voting and safe voting options for the June 22 elections.
Register at https://aarp.cvent.com/NALEO0524

SAMPLE SOCIAL MEDIA POSTS

TUESDAY 5/25

Graphics (Click to download)

Suggested Language

Get Ready to Vote Phone Banks:
Help us register fellow New Yorkers to vote in the June 22 Primary Elections. Join our phone banks with State Senators Jessica Ramos and Alessandra Biaggi at 1PM or 5PM.

Register at:
mobilize.us/democracynyc/event/390560/

Listos Para Votar Phone Banks:
Ayúdanos a registrar a neoyorquinos para votar en las elecciones primarias del 22 de junio llamando a votantes para motivarlos a participar. Hoy a la 1PM o las 5PM con las Senadoras Jessica Ramos y Alessandra Biaggi.

Regístrate aquí:
mobilize.us/democracynyc/event/390560/

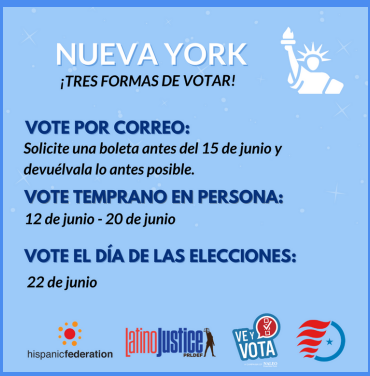
SAMPLE SOCIAL MEDIA POSTS

TUESDAY 5/25

Graphics (Click to download)

Suggested Language

Three Ways to Vote Message:
Fellow New Yorkers: we have three ways to vote during the June elections! Get more information at 1-888-839-8682. Also, check if your voter registration up to date? https://voterlookup.elections.ny.gov/



Three Ways to Vote Message:
Neoyorquino, tenemos tres formas de votar en las elecciones del 22 junio en la Ciudad de Nueva York. Busca más información en la línea de ayuda 1-888-839-8682. ¿Sabes si tu registración de votar esta actualizada? Verifica ahora en https://voterlookup.elections.ny.gov/

SAMPLE SOCIAL MEDIA POSTS

WEDNESDAY 5/26

Graphics (Click to download)

Suggested Language

Neighborhood Day of Action Post:
It's a beautiful day to remind New Yorkers to register to vote by May 28 to be able vote in the June 22 Primary Election. Join us in the Bronx and Queens today.
Register at:
mobilize.us/democracynyc/event/391314/

#veyvota #nycvotes

Neighborhood Day of Action Post:
Es un día maravilloso para recordarle a los neoyorquinos que deben registrarse antes del 28 de mayo para votar en las elecciones primarias del 22 de junio. Únete a nosotros hoy en el Bronx y Queens.
Regístrate aquí:
mobilize.us/democracynyc/event/391314/
#veyvota #nycvotes

SAMPLE SOCIAL MEDIA POSTS

WEDNESDAY 5/26

Graphics (Click to download) *Suggested Language*

Absentee Voting Post:
Remember, the last day to request your absentee ballot is June 15. Request your ballot now at: nycabsentee.com

Absentee Voting Post:
Recuerda, el último día para solicitar tu boleta de voto ausente es el 15 de junio. Solicita tu boleta ahora en: nycabsentee.com

SAMPLE SOCIAL MEDIA POSTS

THURSDAY 5/27

Graphics (Click to download)

Suggested Language

Latino Week of Action Webinar Post:
Join us tonight at 6PM to learn about the June 22 primary elections and why they represent the perfect moment to showcase the power of NYC's Latino community. Watch live on Facebook.com/Hispanicfederation

Latino Week of Action Webinar Post:
Únase a un foro comunitario esta noche para aprender más sobre las elecciones primarias del 22 de junio en la Ciudad de Nueva York. Discutiremos porque es el momento perfecto para que los latinos alcen su voz. Regístrese: https://bit.ly/VOTANYC

SAMPLE SOCIAL MEDIA POSTS

THURSDAY 5/27

Graphics (Click to download)

Suggested Language

Ve y Vota Hotline Post:
Have questions about the June 22 NYC Primary Election? Call 888-VE-Y-VOTA (888-839-8682) for help registering to vote or locating your poll site.

Ve y Vota Hotline Post:
¿Tiene preguntas sobre las elecciones primarias del 22 de junio en Nueva York? Llame al 888-VE-Y-VOTA (888-839-8682) para recibir ayuda para votar o para localizar su centro de votación.

SAMPLE SOCIAL MEDIA POSTS

FRIDAY 5/28

Graphics

Suggested Language

Voter Registration Deadline Post:
Today is the deadline to register to vote in the June 22 NYC Primary Election. Go to https://nycvotes.turbovote.org/ to register.

*Alternate Link:
https://bit.ly/DUSARegister

Voter Registration Deadline Post:
Hoy es el último día para registrarse para votar en las elecciones primarias de Nueva York del 22 de junio. Regístrese en https://nycvotes.turbovote.org/

*Alternate Link:
https://bit.ly/DUSARegister

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ELECTION DATES AND DEADLINES

CITYWIDE PRIMARY ELECTIONS

May 28: Last day to register to vote.

June 12: Early voting begins

- Use the find my poll site locator page to verify your early voting locations address (can be different then your day-of election poll site) and hours.

June 15: Deadline for requesting absentee ballots

- Request an absentee ballot.

June 20: Last day of early voting

June 22 Election Day

- Use the find my poll site tool to locate your poll site address and hours.
- This is also the last day to postmark absentee ballots.

HOW TO REGISTER TO VOTE

In order to register to vote you must:

- Be a United States citizen
- Be 18 years old (you may pre-register at 16 or 17)
- Be a resident of the State and the county, city, or village for at least 30 days before the election
- Not be in prison - if you were previously registered to vote and were sentenced to prison, you will need to re-register to vote once you are released.
- Not be adjudged mentally incompetent by a court; and not claim the right to vote elsewhere.

The deadline to register to vote in the upcoming June elections is **May 28**

You can register to vote in any of the following ways before the voter registration deadline:

- **Register by Mail:** You can download a voter registration form, fill it out and mail it to the Board of Elections.
- **Register to Vote Online:** You can register to vote online directly with the state of NY if you have a state issued identification or with our partners at Dominicanos USA using their voter registration page
- **Register In Person:** You can register to vote in person at your local Board of Elections Office, DMV or other government agencies.

THREE WAYS TO VOTE

EARLY VOTING:

In 2019, through a legislative reform package, New York passed statewide Early Voting. Early voting allows voters more flexibility, time, and options when voting. Early voting begins **ten days** before Election Day and ends on the Sunday before Election Day. The upcoming New York City Mayoral Primary is scheduled for Tuesday, **June 22, 2021.** The Early Voting period starts on **Saturday, June 12, 2021** and ends on **Sunday, June 20, 2021**.

Early Voting sites and hours will vary and are different than Election Day voting sites, so voters should check their early voting location and hours.

ABSENTEE VOTING:

New York State has greatly expanded access to absentee voting since the outbreak of COVID-19. New York State lawmakers have passed a series of reforms that allowed all voters to request absentee ballots. New York City voters can request their ballots on the BOE website.

Under New York State Law, an Absentee Ballot must be postmarked by Election Day and must reach the Board of Elections no more than 7 days after Election Day to be counted. Ballots may be hand-delivered to any Board of Elections office, Early Voting Poll Site (before the poll site closes; hours may vary) or Election Day Poll Site no later than 9pm on Election Day.

NOTE: Voters **can still vote in-person** if they have requested to vote via absentee ballot and can still vote in-person **even if** they have sent in their absentee ballot. If you mailed in your absentee ballot and also voted in-person your in-person ballot will be the one that is counted.

THREE WAYS TO VOTE

IN PERSON ELECTION DAY VOTING:

Polling places are open 6:00 a.m. - 9:00 p.m.

Plan your vote: see your sample ballot and find your poll site.

Voting Safely Tips:

- If you feel sick, **avoid the polls** – you can vote by mail
- Wear a mask and gloves
- Bring your own black ink pen
- Bring hand sanitizer and use before and after voting
- Keep socially distant when voting – stand 6 feet apart (there should be markers on the floor)

Don't forget if your name does not appear on the voter rolls they cannot turn you away you have the option of completing an affidavit ballot. Affidavit ballots, also known as provisional ballots, are used when you believe yourself eligible to vote but cannot submit a regular ballot

If you encounter any issues in casting your ballot or feel that your rights were violated, call our national bilingual hotline at 1-888-839-8682 (1-888-VE-Y-VOTA), and we will help you resolve your dispute and report your claim.

RANKED CHOICE VOTING

BACKGROUND

As of January 1, 2021, residents of New York City are using a new voting system called **Ranked-Choice Voting (RCV)** to elect their city representatives. This new system is used only for Primary and Special Elections for Mayor, Comptroller, Public Advocate, Borough President, and City Council within New York City. Voters now have the option to rank up to five candidates in order of preference for each contest instead of selecting just one.

HOW RCV ARRIVED IN NEW YORK CITY

The 2019 Charter Revision Commission voted to create Ballot Question #1 that asked NYC voters if they wanted to implement RCV; the measure passed with **74%** voting in favor.

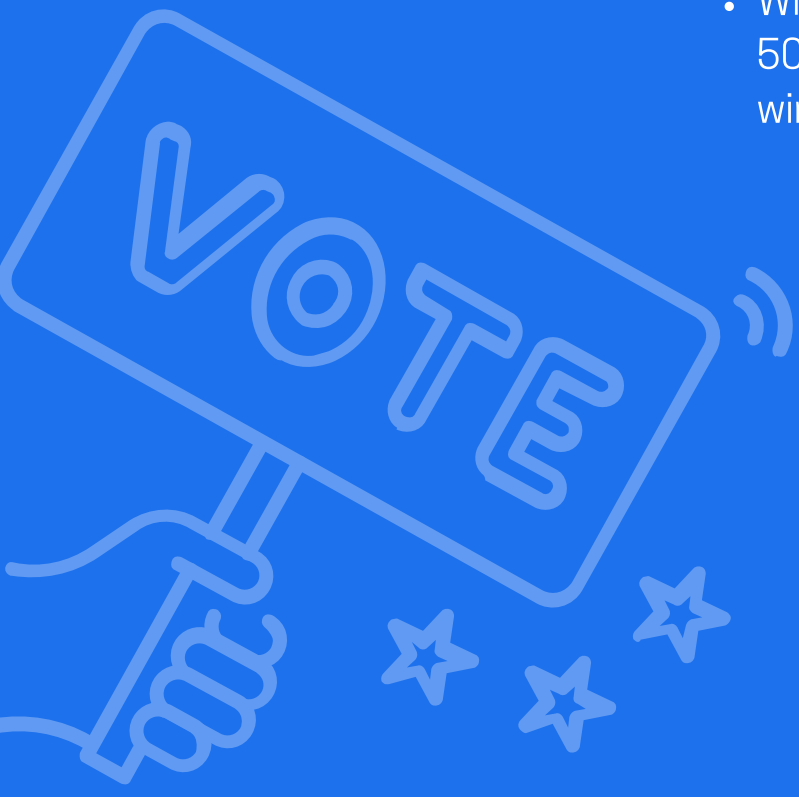
RANKED CHOICE VOTING

HOW RCV WORKS

- Voters will be able to rank **up to five candidates** in order of preference, instead of picking just one.
- Your vote will always count toward your top choice candidate, until they are eliminated. Your vote will then go toward your next highest ranked candidate.
- You can rank **up to five candidates**. You must rank **at least one** candidate. You can still choose to vote for only one candidate if you prefer.

Things to avoid:

- **Do not** give multiple candidates the same rank.
- **Do not** rank a candidate more than once.
- When a candidate receives more than 50% of the vote, they are declared the winner.



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RESOURCES

The *¡Ve y Vota!* campaign is a nonpartisan, comprehensive civic participation strategy, designed to remove barriers to full Latino electoral participation. The campaign's year-round 1-888-VE-Y-VOTA (1-888-839-8682) bilingual national hotline and NALEO Educational Fund website provide Latino voters nationwide with vital information on every aspect of the electoral process, from registering to vote, to deciding between options to vote early, by mail, or on Election Day. Voters and voting advocates can also text "GOVOTE" to 97779 for English or "VEYVOTA" to 97779 for Spanish to stay updated.

See the following **resources** for more in-depth details on Ranked-Choice Voting:

RESOURCES

VOTER REGISTRATION TOOLS	voterreg.dmv.ny.gov/motorvoter/ dominicanosusa.org/register-to-vote/
ABSENTEE VOTING BALLOT REQUEST FORM	nycabsentee.com/
NYC BOARD OF ELECTIONS	**RCV Resources:** ote.nyc/page/ranked-choice-voting **Poll site locator:** findmypollsite.vote.nyc/
NYC CAMPAIGN FINANCE BOARD (NYC VOTES)	General voting information: voting.nyc RCV Resources page: nyccfb.info/rcvresources RCV Toolkit

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RESOURCES

RANK THE VOTE NYC

FAQ's, Videos, and additional resources:
rankthevotenyc.org/

NON-PARTISAN INFORMATION ON CANDIDATES

Elect NYC Voter Guide:
ec.electnyc.civicengine.com/

CFB Voter Guide (available June 1):
voting.nyc/meet-the-candidates/

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THANK YOU!

RANK THE VOTE NYC

hispanicfederation

VE Y VOTA
A CAMPAIGN OF NALEO

DOMINICANOS USA

latinojustice PRLDEF

The content of this toolkit was produced by NALEO Educational Fund and it was designed by F.Y. Eye